



Job Description: Communications & Strategic Partnerships Manager (CSP- MANAGER)

Organization: FAME India

Location: Bangalore

Experience: 5+ Years

Reports to: Executive Director / Officiating Director

ABOUT THE ORGANISATION

Are you passionate about working with people with Neuro-developmental Disabilities (NDD)? FAME India is a not-for-profit organisation set up in 2001, to enable and empower persons with neuro-developmental disabilities and their caregivers to lead a meaningful life. FAME India (FI) focuses on building and maintaining skills of persons with neuro- developmental disabilities through early intervention; holistic education program which includes in house therapists, special educators, and counsellors. We work to deliver continuous, high-quality engagement in the areas of daily living, life skills, vocational skills, social inclusion, recreation, health, safety and complete well-being for every individual in our community. FI aspires to be a Centre of Excellence in the field of NDD.

ROLE OVERVIEW

FAME India is seeking a modern Communications & Strategic Partnerships Manager (CSP-MANAGER) to own the organization's narrative and build brand credibility. This is a strategic individual contributor role focused on partnership enablement and fundraising support. The successful candidate will transition FAME India from its current profile to a recognized sector partner by ensuring all communication is high-quality, donor-ready, and aligned with our core mission of supporting persons with Neuro-developmental Disabilities (NDDs). The CSP- MANAGER will be responsible for elevating FAME India's visibility, moving the organization from its current profile to a recognized sector partner by aligning all narratives with our Core Values and Strategic Pillars.

KEY STRATEGIC RESPONSIBILITIES

1. Strategic Brand Positioning & Identity

- Act as the primary owner of FAME's narrative, ensuring absolute consistency across all platforms and touchpoints.
- Develop a communication strategy that builds visibility, credibility, and trust among stakeholders for improved organizational credibility and increased inbound interest from potential partners.
- Create clear, consistent messaging that positions FAME India as a credible and impactful NGO for donors and partners.

- Ensure all messaging reflects FAME's commitment to lifelong, holistic support for the NDD community.

2. Partnerships & Donor Engagement

- Enable donor engagement by creating high-leverage materials, including CSR proposals, program briefs, and pitch decks.
- Support the leadership team in building long-term partnerships and partnership readiness.
- Collaborate with leadership/fundraising teams to tailor communication for prospective and existing donors.
- Strengthen organizational credibility through consistent, clear, and compelling donor communication and reporting.

3. Media Relations & Visibility

- Manage digital platforms (LinkedIn, website, etc.) with a focus on quality over volume, prioritizing high-impact engagement over 'content factory' output.
- Identify opportunities for press coverage, features, and storytelling aligned with organizational priorities.
- Source and draft compelling impact stories from the field that reflect the Lifelong Support approach.

4. Digital Ecosystem & Engagement

- Leverage AI tools for writing, design, and content creation to ensure speed, quality, and high-leverage output.
- Oversee website updates and digital newsletters, ensuring all materials meet global accessibility standards.
- Ensure consistent digital presence aligned with organizational priorities.

5. Internal Coordination

- Work closely with program teams to source accurate content and ensure alignment in communication.
- Manage Google Workspace and maintain meticulous records of press coverage and communication metrics to drive internal growth and learning.

Candidate Profile & Criteria

Education & Experience:

- With over 5 years' relevant experience in Strategic Communications, PR, or Partnerships, ideally within the Bangalore NGO or social enterprise landscape.
- Master's degree in Communications, Journalism, Public Relations, or a related field is preferred.

Core Value Alignment:

- Ability to work seamlessly across disciplines
- A proven track record of meeting rigorous timelines and welcoming feedback for organizational alignment.
- The capacity to listen deeply to caregivers and represent the voices of the NDD community with dignity and respect.

Technical Skills:

- Exceptional Storytelling: A proven ability to translate complex social impact into simple, compelling narratives for donors Proficiency in Canva, Adobe Creative Suite, and Content Management Systems (CMS).
- AI Proficiency: Demonstrated comfort using AI-first tools (rather than relying solely on traditional execution) to enhance productivity and quality
- Strategic Guardrails: Ability to balance the need for visibility with the dignity and privacy of the NDD community
- Technical Literacy: Familiarity with Content Management Systems (CMS) and accessibility standards.

Strategic Mindset:

- Must possess the ability to balance the organizational need for visibility with the “strategic guardrail” of being a focused, direct service delivery NGO.

Application Process:

Interested candidates may send their updated resume along with their LinkedIn profile URL to career@fameindia.org, with the subject line: *Application: Communications and Strategic Partnerships Manager*.